

Privacy Policy

We take your privacy seriously. Because in certain circumstances we gather certain types of information about our users, we want to help you understand the terms and conditions surrounding the collection and use of that information. This privacy statement discloses the types of information we gather, how we use it, and how to correct or change it. These privacy practices apply to the DigiRegs.com website that you were viewing when you clicked through to this policy, which is operated directly by us.

What information does DIGIREGS collect?

Our primary goal in collecting personal information is to provide you with the best and most useful content and services. Several of the services and features that we offer on our websites require you to provide us with information as a condition of usage. These include access to subscription-only areas, the ability to post opinions or other content, participation in sweepstakes or contests, participation in message boards, and use of our Services (as defined in our Terms of Use) in general.

We collect personally identifiable information, such as your name, email address, postal address, phone number and credit card information when you provide it to us. From time to time, when you provide it to us, we may also collect other sensitive information such as your job title, gender, username and password. We may also receive information about you from other sources and add it to the information you provided to us. Once you register with a DIGIREGS website you are no longer anonymous to us.

Cookies?

Your Internet browser has a feature called cookies, which stores small amounts of data on your computer about your visit to any of our websites. You do not need to have cookies turned on to visit Mediaresp.com, although active participation in certain areas of our websites may require cookies. Cookies alone tell us nothing about who you are unless you specifically give us personally identifiable information, in which case we use the information to enhance the Services in the ways described below. By adjusting your settings on your browser, you may elect not to allow cookies to be collected.

We also use technologies, including electronic images known as "beacons"—sometimes called "transparent GIFs or clear GIFs"—that allow us to track general user-traffic patterns. We also automatically receive and record information from our servers and from your browser, including your IP address, the time of your visit to pages on our site, and information about pages you visited. Unless you have registered for one of our products or services, the information we gather through the use of tracking technologies cannot be matched with any personally identifiable information about you.

We use cookies and tracking technologies in a variety of ways, including without limitation:

- Keeping count of return visits to our website or our publishers' or advertisers' or partners' websites,
- Accumulating and reporting anonymous, aggregate (data collected in mass), statistical information on website and Service usage, including Transactional Data (as defined in Section 11 of our Terms of Use),
- Determining which features our overall user population likes best,
- Saving your password so you don't have to re-enter it each time you visit our websites,
- Displaying the most appropriate advertising and/or content based on your interests.

We allow other companies that are presenting advertisements on our websites and, sometimes, in our newsletters to use tracking technology on your computer. We do not give any personally identifiable information to them as part of this relationship. Unless you visit the website of these companies and provide them with personally identifiable information about yourself, these tracking technologies tell those advertisers nothing about who you are. Our advertisers' use of tracking technology is subject to their own privacy policies.

How do we use the information?

We use the information we gather for four general purposes:

-To customize the advertising and the content you see,

-To enhance the user experience at DigiRegs.com and related and affiliated websites.

We use tracking information to determine how well each page and each feature of the Services performs overall based on aggregate user demographics and traffic patterns to those pages and related features. This helps us continue to build a better service for you,

-To fulfill your requests for certain products and services, and enabling you to participate in paid services, polls, contests, and message boards,

-To send you information you agreed to receive about topics we think will be of interest to you.

How do we share the information?

Personally identifiable information

We will make your personally identifiable information available to other companies or people when:

-You have elected to allow us to share that information at the time that you registered with us or provided us the information, or through a subsequent affirmative election through our website,

-You volunteer information or create a public profile in the course of your participation in our community features such as forums, user opinions and reviews, chat rooms, or other forms of public communication and interaction,

-You use co-branded services (i.e., websites or services that we offer to you in connection with a partner, who is identified on the site). When you use a co-branded service within DigiRegs.com and related and affiliated websites, you grant us permission to pass your registration information back to that service partner. Their use of your information is subject to their applicable privacy policies,

-We hire third-party vendors to provide specialized services such as customer support, email message deployment, suppression, merge and de-duplication services, data processing, and special products or services that you have requested. These companies are only allowed to use the information in order to help us fulfill our services to you. We do not provide your information to these companies for their own, permanent use,

-You unsubscribe for a mailing that we send to you on behalf of a third party. We may share your removal instruction with the third party so that it may be added to that person's list of people to whom they may not send emails,

-You are the winner of a contest or a sweepstakes that is co-sponsored with a third party and that third party needs your information in order to manage the prize fulfillment process,

-When required by law, such as when we respond to subpoenas, court orders, or legal process,

-We believe that your actions violate applicable laws, DIGIREGS' Terms of Use, or any usage guidelines for specific products or services, or threaten the rights, property, or safety of our company, our users, or others,

Aggregate information

We aggregate personally identifiable information and disclose such information in a non-personally identifiable manner to advertisers and other third parties for marketing, promotional, and other purposes.

We do not disclose to these entities any information that could be used to identify you personally. We also aggregate Transactional Data and use it for the purposes set forth in the Terms of Use. We do not disclose this information in any manner that could be used to identify you personally.

Business transfers

We are always seeking to improve the DigiRegs.com website, the Services and our business. In accomplishing these objectives, we may buy or sell a company, or one or more of the companies in our corporate family may merge with or be acquired by another company. If we sell a business, we may transfer some or all of your information as a part of the sale in order that the service being provided to you may continue or for other business purposes.

How can I review and update my personally identifiable information?

You can review, correct, or change the information collected during the registration process. The instructions for doing this can be found in our member-services areas. Users may change information at any time and as often as necessary. Users who are experiencing problems with our Services or who have questions about how our Services work can contact us using e-mail addresses at the bottom of this page.

How will I know if the privacy policy is changed?

Any modifications to our privacy practices will be reflected first within this area of our network of websites. If there is a material change in our privacy practices, we will indicate on our websites that our privacy practices have changed and provide a link to the new privacy statement. If we are going to be using the information collected from users in a manner materially different from that stated at the time of collection, we will send affected users written notice of the change by e-mail.

Questions, Comments

Questions regarding this privacy statement or any other aspects of our network of websites should be sent to our corporate offices at:

DIGIREGS
ATTN: Legal
3785 6th Ave Suite 101-004
San Diego, CA 92103

We read every message submitted and try to reply promptly to every one. We may also file your comments to improve the site, or review and discard the information.

Users who are experiencing problems with our services or who have questions about how our Services work can contact us at support@digiregs.net or at 619-800-1510.";